FOR GUESTS AND THEIR TEAMS

Become the next guest

An hour of honest conversation about building products, with two hosts who build them. No PR script, no keynote. Just the real tensions of the job.



80+	~60 min	English	Everywhere
episodes across 5 seasons	per episode, recorded in audio and video	two hosts, one guest	Spotify, Apple Podcasts and any app via RSS

ABOUT THE SHOW

Product and tech, without the hype

Product and Cake covers product management, ownership, team building, culture and the messy middle of shipping software. Each episode is a long, unscripted conversation with one practitioner who does the work every day.

Hosted by Ghonche Tavoosi (Product Director at mobile.de) and Paul Lunow (CTO at Vention), so a guest talks to people who build.

WHO LISTENS

Startup and scale-up builders

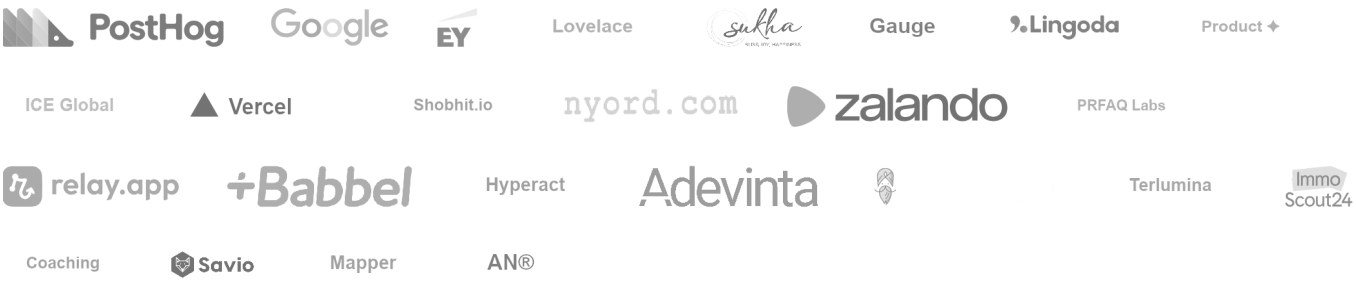
People who want actionable insight instead of slogans.

- Product managers
- Product owners
- Founders
- Tech leads
- Engineering leaders

RECENT GUESTS

Who has joined the table

EPISODE	GUEST	ROLE AND COMPANY
S5E8	Corentine Piette	Associate Product Director, Sweep
S5E7	Joe Black	Marketing Lead, PostHog
S5E5	Jack Godau	Fractional CTO, VRR Consulting
S5E4	Ben Trollope	Customer Engineer, Google
S5E3	Minerva Tantoco	Advisor in Residence, EY
S5E1	Catalina Turlea	Founder & CTO, Lovelaice



FORMAT

How an episode works

- One guest, two hosts, about an hour of conversation.
- Recorded remotely in audio and video. No live audience needed.
- You get a short topic outline in advance and can drop or swap any topic.
- We edit, transcribe and publish the episode ourselves.

WHAT YOU GET

Reach beyond the recording

- The full episode on all major podcast apps and on this site, with a dedicated guest page.
- Show notes with links to your company, book or product.
- A LinkedIn launch post and quote cards that tag you.
- A short spoken intro that frames your story.

WHAT WE TALK ABOUT

Questions our listeners bring

Recent seasons keep returning to one question: what does product work look like when AI is part of the team? We are especially interested in guests who can answer it from inside a company that is doing it.

AI in everyday work

What changes for product teams when answers, search and assistants sit inside daily tools.

Trust and reliability

How to build AI features people rely on, where traceability matters more than speed.

The product role itself

What is left for a product manager when execution gets cheap.

IN THEIR WORDS

"Can't say how grateful I am for the podcast - really things have been up and up since then so thank you!"

Ben Trollope, Customer Engineer, Google

"Many many thanks for the episode to both of you, I really liked it ! Really happy overall !"

Corentine Piette, Associate Product Director, Sweep

Let's find a guest

Tell us who you have in mind, or pitch yourself. A few lines on the story and why it matters to product and tech builders is enough.

ideas@product-and-cake.com

Product and Cake on LinkedIn